



1007 S. Central Ave Suite 206, Glendale, CA 91204

# Easiest Commission You Probably Ever Made!

## What We Do

We deliver organic targeted Internet traffic to client websites. The traffic is derived from 3 sources:

1. Search engines (Google, Bing, Yahoo!)
2. Social media (FB, Twitter, LinkedIn etc)
3. Opt-in email marketing (client's email subscription list)

## Services We Offer

- ✓ Search Engine Optimization (SEO)
- ✓ Social Media Marketing (SMM)
- ✓ Web Re-Design
- ✓ Custom Blogging
- ✓ Email and list management

## Our Billing Methodology

All of our services require proposals. All of our billing is done on a monthly basis. Most of our contracts are good for 12 months, some are for 6-months, and then they kick into month-to-month deals.

### Search Engine Optimization (SEO) Billing

Billing starts at \$500 per month, and can go up to \$5,000 per month, depending on the number of targeted keywords the client requests. This is a comprehensive service which includes on-site SEO, proper one-way link building, and various methodologies designed to increase the stickiness of a site (make visitors stay on site longer).

### Social Media Marketing (SMM) Billing

Billing starts at \$400 month. This service includes creating a custom blog, writing weekly custom blogs for the client, and distributing them to the various social media channels currently utilized by the client like Facebook, Twitter, LinkedIn etc. Most clients utilize both out SEO and SMM services concurrently.

### Opt-in Email Billing

Billing starts at \$250 per month. That price-point includes sending and managing up to 10,000 emails per month. We send emails using the client's verified email address; we track all emails to measure our



1007 S. Central Ave Suite 206, Glendale, CA 91204

email success rate. We strictly follow the CAN SPAM Act of 2003. The email list must be provided by the client and must be 100% opt-in.

## Our Commission Structure

We take care of our affiliates. For the first 5 referrals, we offer a generous 50% of our initial month's billing to our affiliate partner. This is the case for all of our services noted above. Starting from the 6<sup>th</sup> referral, it is 50% of the initial month's billing, plus 10% of each subsequent month billing. This becomes a passive method to generate income for our affiliates.

**Example commission:** If you refer a client that ends up with our \$500 per month search engine optimization package, you get \$250! If this was your 6<sup>th</sup> referral, you would have received \$250, plus \$50 per month for as long as the client maintains an active account with Register Everywhere, Inc!

**Note:** Affiliates that opt to use our private label affiliate (white label) affiliate program do not earn any commission at all, as in that scenario the affiliate is our client; the affiliate is supposed to bill their client their own value added fee. In the private label affiliate program, the affiliate is asking us to optimize their client's site for the affiliate. The affiliate signs a client agreement with us and compensates us, the affiliate then charges their client a value added fee on top of what the affiliate compensates us. We will not contact the affiliate's client.

## Independent Contractor- Affiliate Representation

Affiliate shall be an independent contractor and shall not be an employee of Register Everywhere, Inc. Affiliate shall have no authority to bind or commit Register Everywhere, Inc to any contract or other obligation. Affiliate must explain to client that they are independent sales representatives of Register Everywhere, Inc. Affiliates must explain to client that each proposal is a custom proposal based on the client's needs. Affiliate must explain this relationship to all perspective client(s).

## Rules of Engagement

Our affiliate will need to interview their perspective client to fully understand their needs. Upon completing the interview, the affiliate will capture perspective client's info on a RFQ (request for proposal) and submit that to Register Everywhere Inc via email. A proposal will be custom-made for the perspective client and emailed to both the perspective client and the affiliate. If the perspective client agrees to move forward, they will need to provide their billing information, and PDF all pages back to us via email or fax in all pages of the RFQ. Register Everywhere, Inc will make the commission payment within 7 days of initially billing the client.

**Note:** Affiliate must not do any email or phone solicitation on behalf of Register Everywhere, Inc or RegisterEverywhere.com. All contacts to perspective client(s) must be in affiliate's name or affiliate's company name using the affiliate's contact information.



1007 S. Central Ave Suite 206, Glendale, CA 91204

## **Commission Payment Date & Methodology**

We issue out a payment within 7 working days of when we collect the payment from the client. The commission will be paid via PayPal to the affiliate email address. This is the only method in which we make payments, so that all parties can easily track payments.

## **Refunds & Chargebacks**

Like any business, there will be refunds and chargebacks, even though Register Everywhere, Inc contractually does not offer refunds once work has commenced, as our work is labor intensive and is customized around each client's requests. However, in the event of a necessary refund or chargeback, any commission will be deducted from the affiliate. If the balance becomes negative, the affiliate must make Register Everywhere, Inc whole by making a payment to Register Everywhere, Inc to cover the negative balance.

## **Termination**

Register Everywhere Inc and affiliate each may cancel or terminate their relationship at any time, with or without cause, but each may notify the other party in writing via email or air mail as a courtesy.

## **Indemnification**

The affiliate agrees to indemnify and hold Register Everywhere Inc. its parents, subsidiaries, affiliates, executives, officers and employees, harmless from any claim or demand, including reasonable attorneys' fees, made by any third party due to or arising out of the affiliate's use of any of our services and/or offerings, the violation of the terms by the affiliate, or infringement by the affiliate of any intellectual property or other right of any person or entity.

## **Miscellaneous**

Terms shall be governed by and construed in accordance with the laws of the state of California without regard to its choice of law provisions. In the event of any conflict between foreign laws, rules and regulations and those of the United States, the laws, rules and regulations of the United States shall govern. The United Nations Convention on Contracts for the International Sale of Goods shall not apply to this Agreement.

Any signature reproduced or transmitted via email of a .pdf file, photocopy, facsimile or other process of complete and accurate reproduction and transmission shall be considered an original for the purposes of this document.



1007 S. Central Ave Suite 206, Glendale, CA 91204

### Affiliate Application

Affiliate Full Name: \_\_\_\_\_

Affiliate Company Name: \_\_\_\_\_

Affiliate Address: \_\_\_\_\_

Affiliate Phone: \_\_\_\_\_

Affiliate Cell Phone: \_\_\_\_\_

Affiliate Email: \_\_\_\_\_ (PayPal commission payments will be made here)

Affiliate Website: \_\_\_\_\_ (optional)

Types of Businesses you currently sell to: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How do you plan on promoting Register Everywhere, Inc to your client base? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**I have initialed each page, and I agree to establish an independent sales representative relationship with Register Everywhere, Inc, and I fully agree to abide with all of the terms noted above.**

Affiliate Name (Print): \_\_\_\_\_

Today's Date: \_\_\_\_\_

Affiliate Signature: \_\_\_\_\_

**Note:** There is no charge to become an affiliate. You will be notified within 3 business days if your affiliate application has been accepted.

**Instructions:** Complete and email to [support@registereverywhere.com](mailto:support@registereverywhere.com) or fax to: 1.818.246.8216